



# VELOCITY DIRECT SERVICES

## GRAPHIC DESIGN

- Brochures
- Postcards
- Business Cards
- Flyers
- Newsletters
- Monthly Publications
- Sales Presentations
- Logo Design

## PRINT

Digital and Offset Printing

- Booklets
- Brochures
- Business Stationery Packages
  - Letterhead
  - Envelopes
  - Business Cards
- Catalogs
- Sell Sheets
- Flyers
- Newsletters/Magazines
- Postcards
- Posters
- Rack Cards
- Presentation Pocket Folders

## BINDERY & FINISHING

- Folding
- Wafer Sealing
- Shrink-wrapping
- Cutting
- Hand Insertion
- Drilling
- Padding
- Book Binding
  - Wire O (Double Wire)
  - Plastic Coil Binding
  - Wire Spiral Binding
  - GBC Plastic Comb
  - Saddle-Stitch
  - Perfect Binding
  - Lay Flat Adhesive Binding

## DIRECT MAIL

- Mailing/Ink Jet Addressing
- Laser Printing
- Inserting
- Match Mailing
- Fulfillment
- Email Marketing
- List Acquisition
- List Improvement Services
  - Duplicate Elimination
  - Delivery Point Validation
  - National Change of Address
  - Move Update
  - CASS Certification
  - Database Entry Management

[vcitydirect.com](http://vcitydirect.com)

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Ask about our  
Direct Mail Campaign Packages

### Velocity Direct, LLC

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-noun

7. a concept developed by the mind.

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Our purpose is to express our industry experience, dedication to excellent customer service and the desire to build lasting relationships by helping our clients obtain superior service, quality, and pricing on all of their printing and direct mail needs. We will do this by providing outstanding customer service, setting ourselves apart from the competition and communicating back to our clients during all phases of their project.

*Velocity Direct, LLC*

From your idea,  
we make it a reality...

#### EXTRAORDINARY CUSTOMER SERVICE

With over 40 years in the design, print and direct mail industries, we have worked with companies of all sizes, from small businesses to Fortune 100 clients. We know what it takes to help you achieve your project goals while staying within budget. At Velocity Direct we are able to seek out the best pricing and turnaround times to meet or exceed your deadlines.

#### PROJECT DRIVEN

Velocity Direct is "project driven." We understand that no two projects are exactly alike and they require different levels of service. Velocity Direct has the resources, imagination and versatility to fully realize the potential in every project. We enjoy the challenge of creating and building brand equity through the process of transforming concepts into innovative visual solutions.



#### IDEA SOLUTIONS

- GRAPHIC DESIGN
- DIRECT MAIL
- DIGITAL AND OFFSET PRINT
- RESULTS DRIVEN PERFORMANCE



**WE WORK WITH A DIVERSE CUSTOMER BASE. HOW CAN WE HELP YOU?**

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